



Montclair Safety and Improvement Council (MSIC) Steering Committee Meeting Minutes

Thursday, August 4, 2016, Montclair Presbyterian Church

Steering Committee Members Present: Carolyn Winters (Chairperson), Michael Tigges (Vice Chairperson), Jim Clardy (Treasurer), Nick Vigilante (Secretary), Doug Mosher (Community Representative), Josh Shaw (Community Representative), and Daniel Swafford (Community Representative).

Steering Committee Members Absent: Stan Weisner (Community Organization Representative) and Jeff Diamond (Community Appointed Representative).

Advisory Members Present: Patricia Rose, Oakland Police Department (OPD) Neighborhood Services Coordinator (NSC), and Nayeli Maxson of Councilmember Annie Campbell-Washington's Office, City of Oakland.

Other Attendees Present: Jason Purdy (Montclair resident)

Although not an Agenda item, it is noted here that Treasurer Clardy provided a Treasurer's Report to the Steering Committee via e-mail on August 3, 2016. He noted that there has been no change in the Report since the last Report provided at the June 2, 2016 Steering Committee meeting.

A quorum of Steering Committee Members (SCMs) was achieved and Chairperson Winters called the meeting to order at approximately 6:50 p.m.

Chairperson Winters asked the Steering Committee if it was OK to change the order of Agenda items. She noted that items 1, 4, and 5 could probably be addressed quickly, therefore, it would be good to get them out of the way before proceeding to Agenda items 2, 3, and 6 which would take more time. Agenda item 7 could not be addressed at this meeting because OPD Community Resource Officer Kristine Jurgens-Duenas was unable to attend the meeting. There was a consensus of agreement among SCMs that this was an acceptable plan to address all the Agenda items.

1. Approval of Minutes from the June 2, 2016 Steering Committee Meeting:

Secretary Vigilante stated that he had distributed the draft minutes to the Steering Committee via e-mail in mid-June and had received feedback from NSC Rose which he

had incorporated in the June 2 minutes submitted for approval.

Secretary Vigilante made a motion to accept the minutes. Vice Chairperson Tigges seconded the motion. The draft minutes, as revised, were accepted as complete and accurate by all SCMs.

Secretary Vigilante stated that he will be out of town during much of September 2016 and someone will need to take notes at the next MSIC meeting on September 1, 2016 for the minutes.

Vice Chairperson Tigges volunteered to take notes at the September 1, 2016 MSIC Meeting to be used for the preparation of the meeting minutes.

4. Proposed Bylaws Changes:

Chairperson Winters stated that Secretary Vigilante had sent out a draft of proposed bylaws changes to the Steering Committee for review and feedback in June, and then again with revisions received in late July. He had incorporated all the suggestions for change he received in both submissions.

NSC Rose stated that she had reviewed the proposed drafts and they appear to be in conformance with City of Oakland Resolution 79235 which contains rules and guidelines regarding Neighborhood Crime Prevention Councils/Neighborhood Councils like the MSIC.

Chairperson Winters asked if SCMs had more feedback to provide on the proposed bylaws changes. No additional feedback was offered.

Secretary Vigilante made a motion for the Steering Committee to approve the draft bylaws, submit them to the community for review and comment via the MSIC Yahoo! Group and Nextdoor in the next few days and before the next MSIC Community Meeting on Thursday, September 1, 2016, and thereafter submit them to the community for approval at the September 1 Community Meeting. Vice Chairperson Tigges seconded the motion. The Steering Committee unanimously approved the motion.

Secretary Vigilante offered to send them out via the MSIC Yahoo! Group and on Nextdoor by Saturday, August 6, 2016 and have residents send comments or feedback directly to Chairperson Winters. There was a consensus of agreement among SCMs that this was an acceptable course of action.

5. Safety Alert Decals For Montclair Parking Meters:

Secretary Vigilante stated that based upon the regular and recurring rash of car burglaries (referred to as "smash and grabs") in Montclair Village, he and Chairperson Winters and SCM Swafford (also Executive Director of the Montclair Village Association) had worked on developing a Safety Alert decal to be affixed to all parking

meter poles in Montclair Village to alert patrons to remove all valuables from their vehicles and notify OPD when they see suspicious behavior in Montclair Village. Several months ago, they developed a preliminary design for the decal and submitted it to the City of Oakland for project approval. The City of Oakland Revenue Department which oversees parking meters recently approved the project. They will provide guidance once the decals are ready to affix to the meter poles. Secretary Vigilante stated that there are approximately 250 meters in Montclair, and the cost to make the 250 decals would likely be approximately \$500.00. Community volunteers could then affix the decals to the parking meters to complete the project.

Chairperson Winters handed out color copies of an 8^{1/2}" by 11" decal design for Steering Committee review. There was a consensus of agreement among SCMs that the design created by Chairperson Winters was excellent and should be used for the decal.

SCM Swafford stated that it would be necessary to make some slight alterations to the decal design to improve visibility because the decal will be approximately 3" by 3" or 3" by 4". The OPD and City of Oakland insignias will therefore need to be high resolution to be seen on the decal. He indicated that he will look at the pole to see which decal size would best fit on the pole.

SCM Swafford and Chairperson Winters felt that the decal should include a brief notation that the Safety Alert was a joint project between the MSIC and MVA.

Chairperson Winters stated that she will make the alterations to the decal design noted above to prepare it for decal production.

SCM Swafford indicated that the MVA will likely share the decal production cost 50-50 with MSIC.

Secretary Vigilante stated that it might help raise community awareness about the "smash and grab" problem and the Safety Alert decals to have the Montclairion Newspaper feature a news article about this effort. Chairperson Winters offered to work on the publicity details once the decals are ready to be affixed to the meter poles.

Treasurer Clardy submitted a motion to proceed with the project as outlined above. SCM Swafford seconded the motion. The Steering Committee approved the motion unanimously.

2. Future MSIC Projects:

3. Fundraising:

Chairperson Winters asked the Steering Committee for permission to join these Agenda items together because they are inextricably intertwined and a necessary part of successful project planning, management, and implementation. There was a consensus of opinion among SCMs that the items should be joined.

Chairperson Winters stated that fundraising is important to support current and future MSIC projects, and she asked SCMs to begin thinking about methods to raise more funds for those projects.

Chairperson Winters stated that fundraising at the Montclair Farmers' Market and selling a City of Oakland Frequently Called Numbers List for a small donation, placement of a link to PayPal on all MSIC issuances, and well as wine fundraisers should continue to be used but that more fundraising efforts are needed to support MSIC projects.

Chairperson Winters initiated discussion regarding what projects SCMs felt MSIC should undertake over the 2016-2017 period. The following projects were identified via Steering Committee discussion:

- Railroad Mural (a project since 2014)
- Pocket Park Maintenance (a project since 2008)
- Antioch Court Improvements (a project since 2010)
- 2080 Mountain Boulevard (a project initiated in 2015)
- Montclair Organized Neighborhoods (MONS) Support (a project since 2003)

a. Railroad Mural

Several SCMs voiced concern regarding the continuing nature of fundraising because only about \$15,000.00 of the \$40,000.00 identified as needed for the project had been raised and/or pledged since 2014. Additional concerns were voiced about starting the project before all the money needed had been raised.

SCM Shaw stated that much of the money raised to date has come from donations from the community and local business interests. Grant and donation requests have been submitted and will be submitted in the future to larger entities that might make larger donation which would help bridge the funding gap quicker.

Several SCMs asked how much it would cost to just paint the mural without any other associated costs being considered. SCM Shaw stated that the cost for just painting the mural would be about \$26,400.00.

Several SCMs felt it would be helpful to have a line item cost estimate for each project task or commitment so that the Steering Committee better understood what needs to be done and how much each associated item will cost.

SCM Shaw stated that there are only two other residents helping him with the project and it would be helpful to have more residents help out especially those with fundraising knowledge and skill.

SCM Shaw asked if an empty side of the Antioch Court kiosk could be used for a Railroad Mural fundraising poster. SCM Swafford indicated that it could be used but he would need to receive a poster correctly sized for the empty space.

Vice Chairperson Tigges stated that he would help SCM Shaw with tasks associated with the Railroad Mural, including fundraising efforts.

b. Pocket Park

There was a discussion about what continuing maintenance would be necessary at the Pocket Park and should MSIC continue to help out there.

Treasurer Clardy noted that from time to time, help will be needed to maintain the Pocket Park and there might be some associated costs for MSIC in doing that.

Secretary Vigilante and resident Jason Purdy offered to help Treasurer Clardy with tasks associated with Pocket Park maintenance, including fundraising efforts.

c. Antioch Court

Chairperson Winters stated that she, Treasurer Clardy, and SCM Swafford have been intimately involved with project planning, management, and fundraising regarding this project since 2010. Anyone interested in volunteering to help out is welcome and donations are welcome as well.

d. 2080 Mountain Boulevard

For those who may not know, there is a proposal and plan to tear down the existing building at 2080 Mountain Boulevard and build a new two story building with mixed retail space and a restaurant. This project will have impact on Antioch Court because one side of the building faces Antioch Court. Chairperson Winters stated that she, Treasurer Clardy, and SCM Swafford will be intimately involved with this project because of the impact on Antioch Court, and because there may be opportunities to partner and collaborate with the builder and owners to improve the area even more. Anyone interested in volunteering to help out is welcome.

e. Montclair Organized Neighborhoods (MONS)

SCM Mosher has been serving as MONS Coordinator for MSIC for many years. SCM Weisner is helping out in this area as well. In order for this effort to continue to be successful, the MONS will need other volunteers to help out in organizing, safety awareness and education, and block group sustainability efforts. Chairperson Winters and Secretary Vigilante offered to help out with tasks associated with the MONS. Resident Jason Purdy also offered to help out with this effort.

6. September Community Meeting Planning:

Chairperson Winters stated that MSIC will need to identify a topic, or topics, for the Community Meeting on September 1, 2016. Approval of the proposed bylaws changes is one of the topics. Other topics will need to be identified and planned for.

Several SCMs proposed having an informational briefing on some of the local ballot measures and candidate races which will impact the Montclair area, such as the proposal to form an Oakland Police Commission, a proposal for an Infrastructure Bond Measure, the proposed Sugar Beverage Tax, the proposed Renters' Measure, and candidates running for election/reelection to the East Bay Regional Park (EBRP) Board and the At Large City Council positions.

There was discussion also about having the League of Women Voters do the briefing instead of asking representatives from "for" and "against" camps, as well as all those running for election/reelection to the EBRP and At Large City Council positions. It might be difficult to plan and coordinate such a meeting if too many speakers are involved.

Secretary Vigilante submitted a motion to have Chairperson Winters explore the feasibility of both ideas, select the most feasible idea, and enlist the help of other SCMs to plan and organize this segment of the September 1 meeting. SCM Mosher seconded the motion. The Steering Committee voted unanimously to accept the motion.

New Business Items:

The following new business items were added to the Agenda.

a. Piedmont Pines Neighborhood Association (PPNA) Showing of "Cracked Codes" movie addressing racial profiling

Chairperson Winters and Ms. Maxson of Councilmember Annie Campbell-Washington's Office stated that the PPNA is interested in hosting a community meeting to show the movie, "Cracking the Codes – The System of Racial Inequity" (by Dr. Shakti Butler) which presents moving stories about racial justice leaders and asks Americans to talk about the causes and consequences of racial inequity. The cost for the movie and facilitator is \$200.00. PPNA is interested if MSIC wants to serve as a co-sponsor and split 50-50 the \$200.00 cost for the movie and facilitator. The facilitator normally charges several thousand dollars but charges a reduced rate for Oakland-based community groups.

Several SCMs asked if it was possible for MSIC to use the event as a fundraiser by selling soft drinks and/or snacks.

There was a consensus of opinion that it might be possible to use the event as a fundraiser but only if MSIC split 50-50 the \$200.00 cost for the movie and facilitator with the PPNA.

Secretary Vigilante made a motion to partner with the PPNA on the showing of the “Cracking the Codes” movie about racial inequity, and to ask PPNA if it would also be possible for MSIC to sell soft drinks and/or snacks at the event for fundraising efforts. Vice Chairperson Tigges seconded the motion. The Steering Committee voted unanimously to accept the motion. Coordination will need to occur with the PPNA.

b. October 6, 2016 MSIC Meeting

Chairperson Winters noted that the October 6, 2016 MSIC Meeting is scheduled as a Steering Committee meeting. Given that October is the 25th anniversary of the 1991 Oakland Firestorm, it may be better to have the focus of the meeting be a Community Meeting on Emergency Preparedness and Fire Safety. The first part of the meeting from 6:30 p.m. to 7:00 p.m. would be a short Steering Committee meeting to conduct any necessary business, and then the second part of the meeting from 7:00 p.m. to 9:00 p.m. would be about Emergency Preparedness and Fire Safety with guest speakers from Communities of Oakland Responding to Emergencies (CORE) and Sue Piper from the Oakland Firesafe Council (OFC) to address fire safety and upcoming activities to commemorate the 25th anniversary of the 1991 Oakland Firestorm.

SCM Mosher offered to reach out to CORE for their presence at the October 6 meeting, and Secretary Vigilante offered to reach out to Sue Piper of the OFC for her presence at the October 6 meeting.

Vice Chairperson Tigges made a motion to proceed as outlined above. Chairperson Winters seconded the motion. The Steering Committee voted unanimously to accept the motion.

c. Nomination of Jason Purdy as a temporary Community Representative on the MSIC Steering Committee.

Chairperson Winters and several SCMs asked Mr. Purdy if he was interested in serving temporarily on the MSIC Steering Committee as a Community Representative until the next annual election in May 2017. MSIC’s current bylaws allow the MSIC Steering Committee to make temporary appointments – See Section IX (Interim Appointments). Mr. Purdy responded that he was interested in serving.

Chairperson Winters made a motion to appoint Mr. Purdy as a temporary Community Representative on the MSIC Steering Committee. Treasurer Clardy seconded the nomination. The Steering Committee voted unanimously to accept the motion. Chairperson Winters welcomed Mr. Purdy to the Steering Committee.

Inasmuch as all agenda items, including new business items, were now completed, Chairperson Winters adjourned the meeting at approximately 8:55 p.m.

Nick Vigilante

Nick Vigilante
MSIC Recording Secretary